



Press Release

FOR IMMEDIATE RELEASE

SVS FUNDRAISER SUCCESS, WITH COMMUNITY & LIEUTENANT GOV. SUPPORT

West Jordan, Utah, May 28, 2024 – South Valley Services hosted a successful Breakfast Fundraiser on May 23, bringing together community members in a united effort to combat domestic violence and raise **\$63k** for South Valley Services, with over **\$25,000 in individual donations – more than any single day in our organization’s entire 26-year history!** The event commenced at the Viridian Event Center in West Jordan, Utah. Attendees enjoyed a delicious breakfast while learning about the crucial work South Valley Services performs to support individuals affected by domestic violence.

The highlights of the morning included a moving speech from Utah's Ninth Lieutenant Governor, Deidre M. Henderson, who shared their very personal story surrounding domestic violence, the importance of LAP (Lethality Assessment Program), and her support for SVS:

"The state has stepped up with historic funding, but while we have done that, federal funding has dropped off, so it is more important now than it ever has been to step up, to donate services, to donate time, to donate funding, to donate the resources that make sure that the people in the state who need these services, are getting them." - Deidre M. Henderson

We also heard an inspiring keynote address by Janine Latus, a globally recognized advocate and author known for her compelling memoir, *"If I Am Missing or Dead: A Sister's Story of Love, Murder, and Liberation."* Latus shared her poignant personal narrative, blending her and her sister's experiences with abuse with a powerful call to end the cycle of violence. Her speech deeply resonated with the audience, emphasizing the importance of community support and awareness in tackling domestic violence.

This year's event was made possible by the generous sponsorship of Donna Rentmeister, owner of **Rentmeister Associates, Inc./American Family Insurance**, who was recognized as the Platinum Sponsor. Josie White, Development Director of South Valley Services, expressed her gratitude, stating, "We are delighted to host our annual Breakfast Fundraiser, bringing together community members who share our commitment to supporting survivors of domestic violence. This event not only raises essential funds but also heightens awareness about domestic violence and the resources available to those in need."

In addition to the morning event, supporters had the opportunity to meet Janine Latus in person during an evening Author Meet and Greet at HK Brewing, furthering the day's engagement and fundraising efforts.

The success of the Breakfast Fundraiser was evident through the enthusiastic participation and the funds raised, which will help South Valley Services continue its vital work in the community. For those who couldn't attend, the organization encouraged support through spreading the word, attending the evening event, and making donations.



For further information or media inquiries, please contact:

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South Valley Services (SVS) is a 501(c)(3) non-profit organization that has served the local community since 1998. South Valley Services is a survivor-centered organization where individuals impacted by domestic abuse and sexual violence can realize their own strength, courage, and resilience while on their path to an empowered future. For more information, please visit our website at www.svsutah.org.

Provided Photos:

